

CURRENT 360

(Downtown Louisville Office Relocation)

Better never settles

CLIENT

Current360

REAL ESTATE TYPE

Office/Studio Lease
Space

LOCATION

137 Muhammad Ali Blvd

SQUARE FOOTAGE

5,818 SF

PROJECT OVERVIEW

Current360, a local, multifaceted advertising agency had operated in Butchertown since the 1980's. Current360 retained us as their representative to find suitable space for their business operations within the Downtown, Butchertown, and NuLu Submarkets.

THE CHALLENGE

The building Current360 had officed in since the company's inception was under contract to become a boutique hotel. Not only did we need to find them a suitable space, but we also had a strict timeline in which to do so.

THE SOLUTION

We identified an office space formerly occupied by TransAmerica. The space itself required little renovations which allowed Current360 to negotiate execute and move quickly into the property before they had to move out of their current space.

RESULTS ACHIEVED

Not only did our team help them find a suitable space within their limited timeframe, but we also negotiated a below market rate and additional concessions such as free rent, free parking for all employees, and exterior signage on the property.