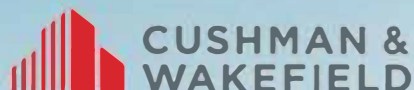


PINNACLE JOINS THE CUSHMAN & WAKEFIELD BRAND

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Pinnacle Joins the Cushman & Wakefield Brand

Today marks a momentous occasion as Pinnacle Property Management Services has officially begun its transition to the Cushman & Wakefield brand. Joining forces with Cushman & Wakefield's Asset Services platform, Pinnacle's extensive knowledge and expertise in multifamily property management will enhance the firm's ability to provide full-service solutions to investors in the multifamily space.

"We are excited to officially have Pinnacle under the Cushman & Wakefield brand," said Marla Maloney, President, Asset Services, Americas. "With both firms' strong cultural alignment, top talent and proven performance, we will continue to deliver exceptional value to our existing clients as well as our new multifamily portfolio."

Rick Graf, President, Multifamily, agreed: "Every aspect of our new multifamily service line has been strengthened by the coupling of our talents with one of the most recognizable brands in the commercial real estate industry. Under the Cushman & Wakefield umbrella, every stakeholder will benefit from greater support and better experiences," he said. "The Cushman & Wakefield brand will also continue to build on the successes the Pinnacle team has accomplished over the past four decades."

Please visit Cushman & Wakefield's [Multifamily Asset Services page](#) to learn more about our new platform and how we can collaborate to maximize the value of our clients' properties or portfolios.